FABORES

take a look...build your business...new products



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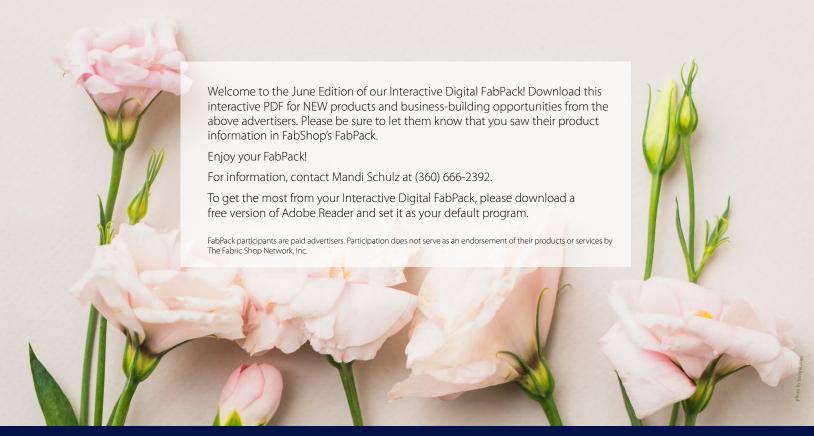
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12 Memphis Blues 2 th



This could be the next best Block of the Month you need in your shop!

- Twelve months, many techniques you can teach.
- Lots of opportunities to interact with your customers.
- Easy blocks with an unusual setting that contain NO Set-in Seams and NO Y-Seams.
- Shop guides available.
- Your shop will be listed as a participating shop.

73" x 85"

Memphis Blues uses 15 batiks from the Foundations line from Island Batiks.
You will NEVER run out of fabric for this BOM! Yep, never!
You can always add more people to the list because you can always get more fabric.

Also receive a free small quilt pattern to share with your customers with the purchase of a minimum of 6 patterns. Fits an 18" doll.



QUILT SEEDSI do not have scraps,
I have seeds for the next quilt!



Wholesale price is only \$3/month, total price \$36/participant.

This is a very good profit building quilt.

Sign up at JerryStubeDesigns.com

Questions? Orders? jerry@quiltersqtrs.com

Pickle Pie

Profitable Embroidery Events!

Our NEW easy-as-pie events give you everything you need to run your own fun and profitable in-store embroidery event, from exclusive designs to ready-to-stitch supply kits, and more!

Fun & Festive Event Themes...





Book Today & SAVE \$100!



Event Features...

- * FREE Stitched Event Samples
- * 5 EXCLUSIVE 'In the Hoop' Designs
- * Promotion of Top-of-the-Line Machines
- * Marketing Support & Ad Graphics
- * Consignment & Trunk Show
- * Ready-to-Stitch Supply Kits & Swag
 Bags with Design CD, Printed
 Instructions, Pickle Pie Swag & more!

Click here for pricing & more information

Book Now to SAVE \$100!

QUILTBL



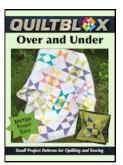




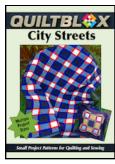


QUILTBLOX™ patterns are targeted to the confident beginning quilter (and fun for the more experienced quilter too).

Retail: \$6.00 Wholesale: \$3.00









Small Format: Printed on heavy 12pt. card stock, folded to 4.25 x 5.5 and packaged in a crystal clear bag.

Easy to follow: Step by step instructions with clear greyscale illustrations at every step.

Multiple color examples pictured on the front and back covers.

Perfect for Kits: Keep the retail price of your kits in the sweet spot for your customers.









Order Direct or add to your cart at EESCHENCK.com or Petersen-Arne.com

Multi-Size Projects:

Bouquet, **Over and Under**, **The Road Home**, **City Streets** and **Windmill** all include a pillow, a table runner and also crib, throw and twin quilt sizes (all projects with and without borders).

Make it Cozy:

The <u>Tea Cozy</u> and <u>Coffee Press Cozy</u> are easy to piece - these reversible cozies make a great small project and include several sizes (perfect for sewers not yet into quilting).

Banner / Runner & Pillows:

Old Glory, Savor The Journey and **Welcome** measure 12.5 x 40.5 finished. They feature easy piecing or simple appliqué and can be made as a table runner, wall guilt or a bench pillow.

Nine by Nine and **Block by Block** are perfect beginner projects – build a beginning quilting class around these easy patterns or kit them up in your favorite line of fabrics.

Each project is shown in multiple color ways - designed to inspire guilters - and help you sell more fabric.

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Website: Quiltblox.com Email: Deb@Quiltblox.com Facebook: Quiltblox Twitter: Make It Sew Instagram: Deb.Quiltblox

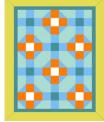


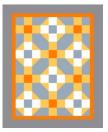
Beginning

A Learn-to-Quilt Program Guide

by Debbie Welch, Quilting Possibilities













QUILTING by Machine



A Class Anyone Can Teach!

New quilters are the lifeblood of your quilt shop. That's what this special beginner class, developed by a seasoned quilt shopowner, is designed to do. Debbie Welch has been teaching Beginning Quilting by Machine in her shop several times a year for 20+ years.

- Eight, easy two-hour classes.
- Complete directions for a small quilt featuring two easy blocks that create a new, secondary pattern when combined. Two simple blocks add up to a lap or baby quilt that can be finished during class.
- Minimal homework.
- Includes printing masters:
 - Instructor's Guide includes guidelines for conducting each class, plus a list of products to demonstrate and items to have in stock for each class and for add-on sales after class
 - Illustrated Student's Handbook with complete directions for each class
 - **Class Supply List** so students come to the first class prepared to start their quilts
 - Nametags to print for students
 - Quilt label template to print on fabric for each student to add to their quilt
 - Certificate of Completion
 - Student coupon for Advanced Beginners Class

nce you have a few base customers from - Marketing poster and in-store sign

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"We have been running the program for over 6 years and have had over 300 people take the class. We have three teachers that teach it and while some of their personal quilting skills make them want to change a few things, I've asked them not to...this way people have the option to pick up their own nuances after the basics are learned. Besides, if someone didn't quite get something, they could come to another teacher's session and learn the same thing again!

It's the best \$100 you'll ever spend! We charge \$100 for the 8-session class and \$20 per workbook that we print in color. It has been a very, very profitable class!

Then, once you have a few base customers from that class, you can add on the quilts classes they want to make. We usually end up having a full class of another project from the attendees of the beginning quilting!"

— Karen Taylor, A Scarlet Thread

FabShop Retailers' Association Membership



"...the best \$100 you'll spend each year!"



Members' Favorite Benefits

- Member-only shopowner Forum or Chat
- FabShop News magazine
- fabricshoppersunite.com shop listing
- Exclusive promotional graphics
- UPS discount program
- 30-minute phone consultation
- Monthly live Q&A Sessions
- Plus more!



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Membership Application

Join FabShop Today! FabShop is the trade organization for independent quilt, fabric, and yarn retailers. Whether you're a new shopowner or a seasoned veteran, FabShop has the training, resources, and connections to help your business succeed! Eligibility for our Annual Retailers' Membership includes independent Storefront, Internet, or Design Studio retailers whose primary business is reselling quilting/sewing/yarn products and supplies to consumers.

| PLEASE PRINT | Date | | PLEASE CHOOSE MEMBERSHIP CATEGORY | | |
|--|----------------------------|--------|--|--|---------------|
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| Company/Store | | | in the FabShop Retailers' Association plus 6 issues of FabShop News trade magazine: \$100 \$ | | |
| Address | | | ☐ New Membership | Renewal | |
| City | State or Province | | MEMBERSHIP CATEGORY | | |
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| Web Address | | | Design Studio (designers who retail) producing original copyrighted sewing/quilt/yarn—related items, including | | |
| Shopowner Profile: facebook.com/(your personal Facebook name) | | | books, notions and tools, patterns and/or similar products | | |
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Learn. Share. Support.

Our goal is to help shopowners grow, succeed, prosper, and enjoy business to the fullest. We strive to provide the most complete, comprehensive, and detailed source of business information available within the fabric retailing industry.









